

# Global Diagnostic Imaging, Healthcare IT and Radiation Therapy Trade Association (DITTA)

## Meeting:

Executive Board 140

## Agenda Item:

10.5 Cancer prevention and control in the context of an integrated approach

## Statement:

DITTA fully endorses and supports the recent report issued by WHO on cancer prevention and control in the context of an integrated care approach.

Cancer represents a growing public health concern and an increasing burden on healthcare systems. In 2012, cancer caused 4.3 million premature deaths worldwide. Achieving the United Nations Sustainable Development Goal (SDG) 3 of reducing premature mortality from non-communicable diseases - including cancer - by one third will require the most effective use of available resources, technology and disease management within the principles of universal health coverage.

The WHO report recognizes that detecting and identifying cancers at the earliest possible stage makes treatment less costly and cure more likely. Early stage detection can be best achieved by embracing an approach to care that is oriented towards the patient and seeks to provide better access to diagnostics and treatment.

DITTA believes that an integrated care model, within a multistakeholder approach, is the best method for realising an ambition of improving prevention, providing earlier diagnosis and delivering early interventions. This integrated care model is most suitable for delivering the outcomes to meet the objectives of SDG 3.

DITTA 3 recommendations and call to action to support WHO and Member States:

- 1- DITTA supports the WHO recommendations that Member States develop and implement a national cancer control plan with a focus on equity and access.
- 2- DITTA agrees that Member States should increase efforts to strengthen healthcare systems to improve access to timely diagnosis and treatment.
- 3- DITTA believes that an integrated care approach is the most effective way to meet the WHO recommendations on developing, implementing and monitoring programmes for early diagnosis and screening of cancers with an emphasis on common cancers. This would enable comorbidities to be addressed.

---

## Source URL (modified on 01/28/2017 - 10:47):

<https://extranet.who.int/nonstateactorsstatements/content/global-diagnostic-imaging-healthcare-it-and-radiation-therapy-trade-association-ditta-0>

