



#### **ABOUT DITTA**

DITTA is the united global industry voice for diagnostic imaging, radiation therapy, healthcare IT, electromedical equipment and radiopharmaceuticals, representing more than 600 medical technology manufacturers, committed to improving health care and patient outcomes.

DITTA was created in 2001 by four organisations: COCIR (Europe), JIRA (Japan), MEDEC (Canada) and MITA (United States). In 2012, DITTA was incorporated as a non-profit trade association in order to allow growth and enable partnership in global regulatory fora. Since its inception, membership has grown significantly, and today counts ten associations amongst its members. In 2015, DITTA granted the NGO status in official relationship with the World Health Organization and signed a Partnership agreement with the World Bank in 2016.

## **DITTA PROFILE**

DITTA represents a global medical technology market worthover USD110 billion annually. Our membership consists of industries, innovators and product developers responsible for designing and producing technologies and services such as:

- > Medical X-ray
- > Computed tomography (CT)
- > Ultrasound
- > Nuclear imaging
- > Radiation therapy
- > Magnetic resonance imaging (MRI)
- > Positron emission tomography (PET)
- > Imaging information systems
- > Medical software and health IT
- > Electromedical equipment and Radiopharmaceuticals

#### These life-saving products:

- > Lead to the early detection of disease
- > Improve the quality of care
- > Reduce the likelihood of medical errors
- > Lower the long-term cost of health care
- > Increase quality of life and access to better healthcare
- > Contribute to reducing health inequalities

# **VISION AND MISSION**

DITTA vision is to build awareness on value added of medical technology in global setting and to work in close partnership/cooperation with public authorities in order to move towards convergence of the regulatory framework at the global level, driving alignment, improving market access, and enhancing the global competitiveness of DITTA membership.



Innovative technologies developed by DITTA members directly contribute to

- 1) **increased access to healthcare** and reduced health inequality,
- 2) **higher quality of care** with fewer medical errors, and
- 3) **improved efficiency** for enhanced sustainability of healthcare systems around the globe.

DITTA's mission is to better communicate, coordinate and collaborate on matters of common interest and to work effectively at the global level with international organisations such as WHO, IAEA, World Bank, and also with regulators, policy-makers, standardisation bodies, professional associations, scientific organisations and other key stakeholders.

On regulatory framework, our vision is:

APPROVED ONCE, ACCEPTED EVERYWHERE

#### **GOALS**

- > **Improve** awareness on value added of medical technologies in healthcare settings around the globe.
- > Contribute to efficient policies and regulations that promote innovation for the benefit of both the citizens, patients and healthcare providers.
- > **Communicate**, cooperate and coordinate with its member associations.
- > **Identify** topics and trends having global industry impact.
- Develop and submit joint industry positions towards key partners and stakeholders.
- > Promote ethical conduct and practices.
- > **Leverage** the benefits of international standards to support smart regulations.
- > **Enhance** global competitiveness of member companies.
- > **Reduce** regulatory burden through the harmonisation of regulatory frameworks at international level.
- > Expand market access by removing technical, regulatory and trade barriers and streamlining clearance processes.

## **PARTNERSHIPS**

DITTA has led industry efforts to promote global convergence of medical device regulations, saving resources while ensuring access to safe, effective medical technology at **IMDRF**, **AHWP** and **WHO** levels. DITTA has successfully helped shape best practices for regulations at all stages of the medical device lifecycle (e.g. medical software).

DITTA has brought attention to the need for increased access to medical technology, and the clinical and economic benefits it brings to patients and health systems around the world. DITTA strengthened its relationships with the **WHO**, the **World Bank**, as well as **IAEA** and other global organisations working to improve public health.

#### **GLOBAL REACH**

With its extensive industry knowledge and key partnerships with international institutions and decision-makers, DITTA provides its members with invaluable early information and support, ensuring that their interests are represented at the international policy level.

#### DITTA is currently partnering with:

- > World Health Organisation (WHO)
- > World Bank
- > International Medical Device Regulators Forum (IMDRF)
- > Asian Harmonization Working Party
- > The International Atomic Energy Agency (IAEA)

## **WORKING GROUPS**

- **GH** / **GLOBAL HEALTH** Supports easier access to medical technology in Lower- and Middle-Income Countries by improving procurement practices through the DITTA partnership with the **World Bank**. Shares information and contributes to efforts to build awareness on benefits of medical technology; supports increased use of those technologies in Lower- and Middle-Income Countries through official relations with the **World Health Organization**.
- **STA\*** / **STANDARDISATION** Stimulates use of international standards to support regulatory framework.
- MSW\* / MEDICAL SOFTWARE Contributes to the development of globally harmonised regulatory approach for software-only medical devices and related IT-networks and monitors development in various jurisdictions.

• MDSAP\* / MEDICAL DEVICE SINGLE AUDIT

**PROGRAM** Contributes to creation of a harmonised system for quality management systems audits at international level.

- **UDI\*** / **UNIQUE DEVICE IDENTIFICATION** Supports global implementation of UDI and monitor progress in various juridictions.
- GRP / GOOD REFURBISHMENT PRACTICE

Promotes Good Refurbishment as cost-effective way to increase access to safe and effective healthcare, and as a contribution to circular economy.

- ENVI / ENVIRONMENTAL POLICY Promotes global alignment on environmental legislation such as for waste and eco-design and monitors developments in various jurisdictions.
- RPS\* / REGULATED PRODUCT SUBMISSION

Supports creation of a harmonized structure and electronic platform for the registration of regulated products in multiple jurisdictions.

<sup>\*</sup> Mirror Groups providing industry inputs into corresponding IMDRF work items

## **BENEFITS FOR DITTA MEMBERS**

- > United, single and global voice for the medical device and health Information and Communication Technologies (ICT) industry.
- > In-depth expertise on a broad range of topics and technologies.
- > Exchange experience and competence and build partnerships with other stakeholders.
- > High visibility of top industry issues at international level.

- > Access to international regulators and decisionmakers.
- > Opportunities to meet and collaborate on removal of trade barriers and expanding members' market reach.
- > Promotion of the innovative medical and health ICT technology industry and its services globally.
- > Monitoring of potential challenges and opportunities for its members.
- > Continuous monitoring of the regulatory, technical and trade environments and trends.

### **DITTA GLOBAL PRESENCE**

Representing healthcare in 9 jurisdictions and caring for over 7 billion people





Not a member yet? Join DITTA today!